If your team is working remotely, here are some new, virtual options you can consider this year! Modify these however you please so that they work best for your workplace and fundraising goals.

NEW! Online tools are available to support virtual special events.

- **SPIRIT WEEK** - Use this high school throwback for a full week of virtual fun; pay a set amount to participate in things like Crazy Hair Day, Favorite Team/Jersey Day, Hat Day, Company Color Day, Opposite Day, Fun Zoom Background Day - you get the idea! Set a time for a virtual call to show your spirit, or just let it show in video meetings. Raffle a prize at the end of the week for all who participate.

- **COOKING LESSON** - Find team members who have always wanted to host a cooking show; have them record or host a live cooking demonstration and charge “admission” (donations) to join the meeting or view the video link.

- **MENTORSHIP AUCTION** - Bid out or raffle a virtual coffee chat with C-level executives.

- **VIRTUAL PERFORMANCE** - Line up virtual performances from your most talented team members who play an instrument, sing, dance, do comedy or have a special hidden talent. Charge “admission” to view, and vote on the winners with an extra donation.

- **DRESS-UP DAY** - Flip the Dress Down Day and charge a donation to wear your best suit, favorite dress, trendiest tie - anything to get out of quarantine-comfy clothes!

- **SPECIAL DELIVERY** - Have your company executives deliver lunch to the highest bidder or raffle winner (wave and door drop only, please).

- **DEPARTMENT CHALLENGE** - Challenge internal departments with prizes for the most United Way campaign donors, the highest increase in average gift, or first department to complete donations.

- **BABY PHOTOS** - Have employees send their baby photos to be included in a virtual document or presentation; charge a small amount for each entry and challenge team members to match the photos. Send a prize to the person who matches the most!

- **CUTEST PET CONTEST** - Post pet pictures on your intranet or send via email and have people vote with dollars on the cutest furry friends.

- **RECIPE EXCHANGE** - Have team members submit their favorite recipes to share in an electronic cookbook. Charge a set amount to “buy” the book.

- **LUNCHE TIME BINGO** - Send Bingo card documents and call numbers via Zoom. Charge for each card, and offer a prize for the winners.

- **CANDY COUNT** - Send a picture of a packed candy jar and charge a small donation to guess the count. The winner will come back to their office with a big jar of candy!

- **HOME DATE NIGHT RAFFLE** - Enter to win gift cards to GrubHub/local restaurants and Red Box. Add a delivery from a local winery or brewery!
COMPANY “CRIBS” - Charge a donation for a virtual tour of coworkers’ homes, gardens, cool office set-ups, blinged-out BBQ areas, or interesting collections.

VIRTUAL VACATION - Have people submit their favorite vacation photos and a brief description for a virtual tour around the world. Charge “travel fare” to view. As an added bonus, offer a drawing for a timeshare or vacation home rental for use at a later date!

COMPLIMENT GRAMS - Design notes of thanks or congratulations for co-workers to buy and send to each other.

TIKTOK CHALLENGE - Senior leaders offer to make TikTok videos if company fundraising goals are met or between departments as a competition (dept. leader with smallest % of fundraising goal makes TikTok); the virtual equivalent of doing a dunk tank or other fun in-person activity.

VIRTUAL TALENT SHOW - Company offers for employees to sign up for a Zoom talent contest. The entrants would have to pay a certain amount to participate. Employees that do not want to participate but would like to watch pay a higher amount. The company finds a panel of three judges. This could be outside individuals, senior employees, or anyone else with the company.

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