

UNITED WAY OF GREATER NEW HAVEN

United Way of Greater New Haven works to ensure all children are nurtured, all families are thriving, and all community members have opportunities to reach their full potential. Serving 12 communities across greater New Haven, we activate community resources, knowledge, and partnerships to drive lasting change.

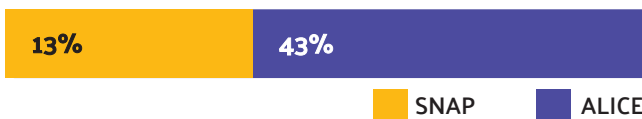
We support ALICE households and advance long-term economic opportunity through direct services, strategic grantmaking, advocacy, and collective impact. As the backbone of multiple coalitions, we take a collaborative approach to tackling systemic challenges to promote healthy food and stable housing; ensure children grow, learn, and thrive; and build lasting financial security for our neighbors. We are committed to building a stronger future where solutions reach people who too often are left out.

ALICE REPORT 2025

	Households ALICE and Poverty	% ALICE and Below
District 12 Total	11,614	28%
Branford	4,725	36%
Durham	589	19%
East Haven	4,564	40%
Guilford	2,512	29%
Killingworth	511	21%
Madison	1,092	16%
Middlefield	497	29%
North Branford	1,335	27%

SNAP ENROLLED V. ALICE

ALICE struggles to meet basic needs yet does not qualify for social safety net programs



PRICE INCREASES ARE HITTING WORKING FAMILIES THE HARDEST

\$400 Increased cost for baby essentials since March 2025

\$2,700 Average cost of tariffs per CT household in 2025 (Yale Budget Lab)

\$1,700 Increase in Access HealthCT insurance premiums in 2026 (Access HealthCT)

77% Increase in rent in Greater New Haven in the last 10 years

TOP 5 SERVICE REQUESTS 2025 - 12TH DISTRICT

Total 2-1-1 Service Requests (call & web) 6,637

