

# What Matters Most?

United Way has a unique ability to maximize the effect of a dollar and direct funds to the most impactful programs.



United Way  
of Greater New Haven



**Lunch at work**  
**\$16**

OR

**Two books for elementary students**



**A movie ticket**  
**\$12.75**

OR

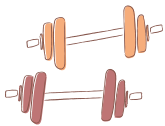
**One day of public transportation**



**Two concert tickets**  
**\$175**

OR

**Monthly utilities for a single household**



**A workout class**  
**\$25**

OR

**Daily housing for an individual**



**Dinner with friends**  
**\$50**

OR

**One day of meals for a family of 4**



**A LITTLE MONEY CAN GO A LONG WAY.**

**LEADING  
THE WAY**

Together, we're increasing access to food and stable housing, advancing the well-being of children, promoting economic mobility, and working towards a better future for all.