



**UNITED in
PURPOSE**

**United for
CHILDREN**

New Haven Early Childhood Program Enhancement Grants 2023 **INFORMATION SESSION**

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AGENDA

Our goal is to share information with prospective grantees about the application and review process for the Early Childhood Education Program Enhancement grants.

1. Introductions and Overview
2. Application and Funding process
3. Selection Criteria/Scoring Rubric
4. Questions



FUNDING OPPORTUNITY

Through federal American Rescue Plan Act (ARPA) funds provided by the City of New Haven, United Way of Greater New Haven is providing an opportunity to licensed New Haven-based early care and education programs for **program enhancement** grants. Additional funding opportunities will be available in 2024 and 2025.

Program Enhancement Grants*

- **Family Child Care Homes and Group Child Care Homes: \$1,000-\$15,000**
- **Child Care Centers: \$5,000-25,000**

* Final awards may not be for the full amount requested.

FUNDING TIMELINE

- **Grant Application Available:**
 - ✓ Monday, November 6 at 9:00 AM
 - ✓ Spanish version, Monday, November 13
- **Info Session:**
 - ✓ Wednesday, November 8, 1:00 PM
- **Office Hours:**
 - ✓ Tuesday, November 14, 2:00 PM and 6:30 PM
- **Submission Deadline:**
 - ✓ Wednesday, December 6, 4:00 PM
- **Awards Announced:**
 - ✓ Early January 2024



ELIGIBILITY

Programs must:

- Be located in New Haven
- Be a licensed Family Child Care Home, Group Child Care Home, or Child Care Center
- Serve children who live in New Haven (at least 50% of enrollment).
- *Priority will be given to programs in which at least 50% of children are low income as evidenced by eligibility (based on family income) for Care4Kids, School Readiness, Head Start, Early Head Start, Child Day Care funding/slots, SNAP or TANF.*

FUNDING OPTIONS

Possible areas for funding include but are not limited to the following:

- Materials: indoor and outdoor supplies
- Equipment/Furniture: new or upgraded indoor and outdoor furniture & equipment
- Family engagement and/or parent education activities
- Health and safety upgrades and/or licensing compliance
- Outreach/marketing to specific populations
- Staff recognition/appreciation
- Translation services
- Meal/Food service

OTHER OPPORTUNITIES

THIS initiative will NOT fund:

- *Workforce development, including staff training & professional development (see opportunities from [CERCLE](#))*
- *Facilities expansion or renovation (see [LISC opportunity](#) and forthcoming 2024 UWGNH RFP)*

APPLICATION COMPONENTS



Same application for all providers:

- Basic Information
- Program Overview
- Quality Enhancement Goal
- Use of Grant Funds
- Demographics
- Budget
- Equity and Inclusion
- Data Tracking and Reporting*

*Federal reporting requirements for receipts, insurance, etc.

SELECTION PROCESS

- **Scoring Rubric:**

Priority Populations/Services (Low Income, I/T Care, Night/Weekend, Non-English/Immigrant, Special Needs) - up to 50 pts

Track Record (3+ years, Accreditation) - up to 20 pts

Impact (compelling program enhancement, evidence-based, reasonable cost/benefit) - up to 30 pts

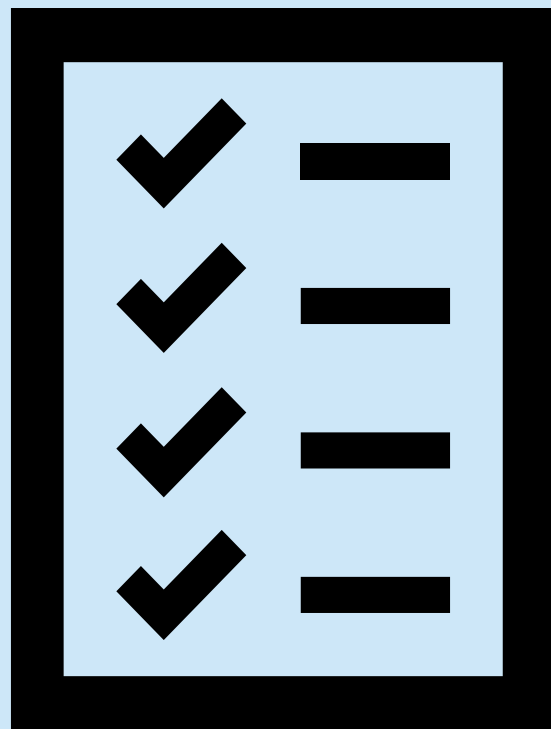
Total Possible Points **100**

- The **review committee** will include individuals from the community who are knowledgeable about New Haven and the early childhood landscape
- Funding **recommendation**: full, partial, none

Questions?

- **Office Hours:**
- Tuesday, November 14th at 2:00 PM and 6:30 PM, (come to ask your questions; no need to attend both -- pick the time that works for you)

APPLICATION TIPS



- Don't assume that the reviewers know you or your program
- Be clear about how this investment will enhance the program's quality (research base, why now, etc.)
- How this investment will reach priority populations

THANK YOU



Questions: contact Shelly Hicks
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