STEP UP PROGRAM
INCREASE YOUR IMPACT AT A MANAGEABLE PACE

The prestigious United Way Tocqueville Society is a national philanthropic society celebrating the collective impact of individuals who give $10,000 or more annually to their local United Way.

LIMITED MATCH OPPORTUNITIES
Your first-year gift of $5,000 and second-year gift of $7,500 will be matched to the $10,000 level immediately, increasing your impact and enjoying the recognition and benefits of the Tocqueville Society today.

UNITED FOR IMPACT
147,776 LIVES IMPACTED LAST YEAR
$7.9M Invested in the community

“We know Tocqueville members share with us the sense of pride and reward that comes from contributing to the community in such a powerful way.”
Ruth Beardsley & Thomas J. Sansone
Tocqueville Society Members

MEMBER BENEFITS

EXCLUSIVE EVENTS - Invitations to Tocqueville “Big Idea” breakfasts featuring renowned speakers, networking events, volunteer engagement opportunities, and more.

MEANINGFUL ENGAGEMENT - Connection with like-minded community and business leaders who have a passion for driving social impact.

RECOGNITION - Acknowledgment in United Way’s local and national Tocqueville Society (25,000 leaders strong).

PHILANTHROPIC ADVISING - Personalized advising services to help you manage and reach your philanthropic goals.

SECURE INVESTMENT - Partner with a quality organization and dedicated staff; ensuring that gifts, voice, and time are efficiently invested in local communities to maximize impact.

NETWORKING OPPORTUNITIES - Join a national network of philanthropic leaders who are engaged locally to create long-lasting, positive changes.

HOW DO I STEP UP?
Donate a minimum of $5,000 and commit to reach the $10,000 giving level over a 2-3 year period to be immediately recognized in the Tocqueville Society. Contact Maria Arnold to learn more at marnold@uwgnh.org or 203-691-4215.

YOUR STEP UP CAN BE TAILORED TO FIT YOUR PHILANTHROPIC GOALS.
Maria Arnold
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203-691-4215
United Way of Greater New Haven
370 James Street, Suite 403
New Haven CT 06513
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